Dimagi Inc. 2014 Benefit Report

Introduction

Background on Dimagi: Dimagi Inc. is an award-winning, socially-conscious technology company that helps organizations deliver quality health care to urban and rural communities across the world. Dimagi designs clinical interfaces, health information systems, and mobile technologies to perform patient-level disease management, clinical decision support, and health system monitoring. Dimagi's team of exceptional physicians and engineers apply their experience in global health care delivery and data system design to further public health. Dimagi has performed technical strategy, systems design, software development, and health research for over 220 projects in over 40 countries. We take a product platform approach to our ICT project ensuring longevity and support models that are sustainable over the long-term.

Dimagi has a strong history of successful project execution acting as a technical lead partnered with an in-country implementation lead. This model has been successfully implemented for pilot-phase projects and enterprise wide deployments. Dimagi's staff includes software engineers, health systems architects, and clinicians in a tight-knit team. As a small business with this blend of expertise, Dimagi is able to rapidly iterate and adapt the technologies to the local environment, enabling appropriate, scalable solutions to be created at a low-cost.

Dimagi has years of experience participating in and leading research for healthcare delivery in underserved populations. Dimagi researchers are the principal investigators on several NIH research grants in the United States, investigating how to improve HIV medication adherence, manage depression, and coordinate care. Dimagi's expertise in both research and implementation has proved invaluable in properly designing pilot projects that can go to scale.

CommCare: In February, 2011, Dimagi launched a cloud-based, enterprise level platform to deploy CommCare globally (www.commcarehq.org). The platform is designed to empower mobile works through an electronic job aid and data collection within an organization and provide reporting and analytics. The system includes two-way synchronization of data with mobile devices and the ability to restore a user's data in case of phone damage or loss, and promotes links between beneficiaries, mobile users, and facilities. The platform supports authoring tools to allow organizations to adapt or create their own forms and modules.
Our Software as a Service (SaaS) approach is optimal for the use case defined in that it allows stakeholders and users to all access a toolset and to store, upload, and report on data. Due to CommCareHQ's scalability, this SaaS model provides a lower Total Cost of Ownership (TCO) than maintaining a solution in-house.
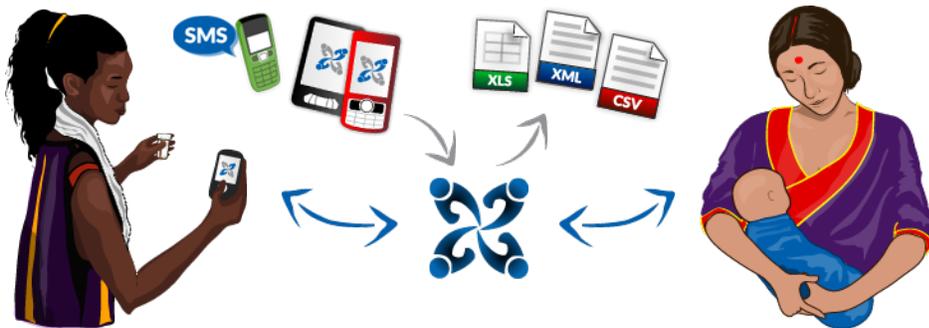
CommCare in Use: With over 8,000 registered mobile users across 42 countries in our cloud environment and over 2 million forms submitted to date, CommCare is one of the most widely adopted, technically advanced, and evidence-based mobile platforms for Frontline Workers in developing countries. In addition to supporting agriculture, microfinance, education, and training applications, CommCare applications span a variety of health areas, including nutrition, antenatal care, neonatal care, family planning, and case management of child illness, as well as in processes for improving accountability and supervision. CommCare has been recognized with numerous grants and awards, including a Stage 1 and Stage 2 Development Innovations Ventures grant from USAID, an Innovation Working Group Award from the Norwegian government, and a Top 11 Innovators award from the mHealth Alliance.

Public Benefit

Specific Public Benefit: Sticking closely with its business model, Dimagi provides Open Source tools that are designed for low-literate, low-income community health workers (CHWs) in Africa, Asia, and Latin America. Dimagi operates under well-established research showing that community health programs, when led by properly trained, motivated, and supervised CHWs, may reduce neonatal mortality by up to 50%. CommCare, Dimagi's flagship mobile health platform, expands the technical capacity of CHWs and the quality of their services. It replaces cumbersome paper registers, forms, and flipcharts with an open source, customizable software application housed on a mobile phone.

To date, Dimagi's technologies have been used to track the following information and across the geographies highlighted in the figure below:
- 20,000 Mobile Users to Date
- 3,500,000 Cases Tracked to Date
- 10,000,000 Forms submitted to Date

General Public Benefit: In 2014 Dimagi has pursued and successfully provided a public benefit for various underserved populations around the world. Through its work to improve maternal health outcomes worldwide, Dimagi has sought to decrease infant mortality, a key aspect of the United Nations Millennium Development Goals. Since its inception in 2002, Dimagi Inc. has focused on "impact, team satisfaction, and profit (in that order)." To date Dimagi has 220 active

projects with NGOs and non-profits in various countries that include 6,743 active CHW users and 1,351,225 active cases. In February 2015 alone, Dimagi was able to generate 513,340 forms demonstrating health data for thousands of beneficiaries. Dimagi continues to pursue the purpose outlined in its articles of organization, the "development of technology to improve human health and wellbeing," thereby scaling its work to increase the public benefit on a global scale.
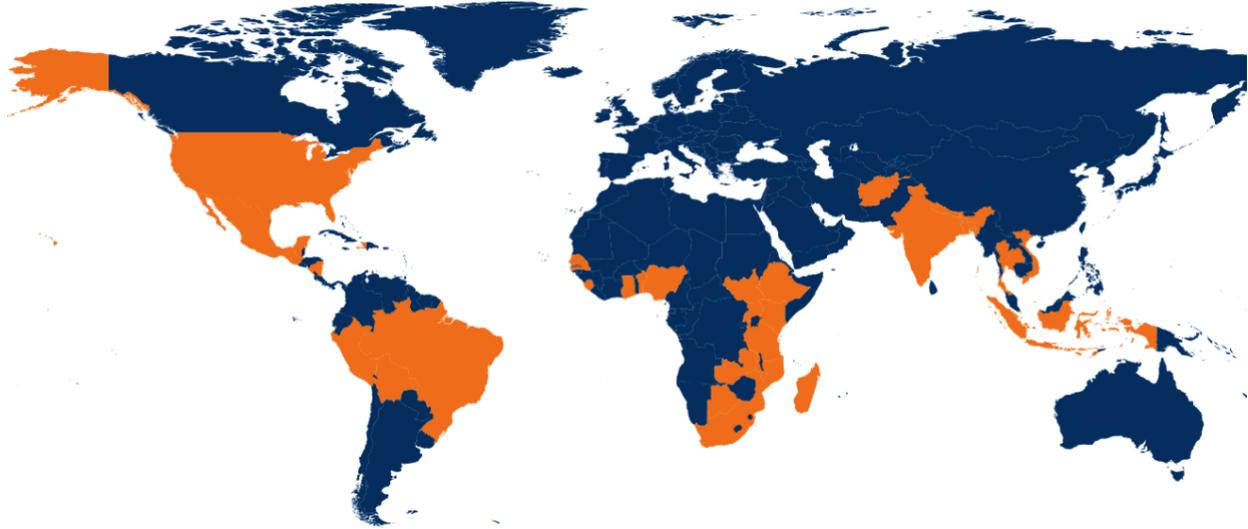
Third Party Standard: The process and rationale for selecting the third-party standard used to prepare Dimagi's benefit report were that it was comprehensive, independent, credible, and transparent. B Lab, as a leader of the Benefit Corporation movement, met all of these criteria. Dimagi performed remarkably well overall against the third party standard, scoring 126 of a possible 200 points, which was 29 points higher than the average Benefit Corporation. One area where the company could improve in the coming year would be its environmental impact; however, overall the assessment demonstrates Dimagi's marked commitment to increasing the general public benefit.

	Total Pts.	Percent Earned	(141) Ordinary Businesses Learn More	(1,075) Other Sustainable Businesses Learn More	(536) B Corps Learn More
Overall Rating	**126.2**		**51 pts**	**80 pts**	**97 pts**
Governance	**21.7**	**87.0%**	**6**	**10**	**14**
Corporate Accountability	14.7	81.9%	3	6	10
Transparency	7.0	100.0%	3	3	4
Workers	**23.6**	**47.1%**	**20**	**22**	**26**
Compensation, Benefits & Training	13.9	41.3%	15	15	17
Worker Ownership	4.5	50.0%	1	2	3
Work Environment	5.2	69.8%	4	4	5
Community	**15.4**	**28.0%**	**15**	**32**	**44**
Community Practices	15.0	28.0%	10	16	20
Suppliers & Distributors	1.0	12.5%	2	4	4
Local Involvement	1.5	12.5%	3	5	6
Diversity	3.5	35.6%	1	2	3
Job Creation	4.2	38.1%	1	2	2
Civic Engagement & Giving	4.9	37.5%	2	4	5
Consumers	**55.4**		**5**	**15**	**18**
Consumer Products & Services	55.4		5	15	18
Serving Those In Need	30.6				
Products or Services	24.8				
Environment	**10.0**	**50.2%**	**6**	**9**	**13**